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**FOR IMMEDIATE RELEASE**

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**The Beverly W. Hersh Needy Benefits Foundation Awards Tender Mercies \$126,000  
for Secure, Supportive, Permanent Housing**

**Cincinnati, April 6, 2015** – Tender Mercies has received a grant from the Beverly W. Hersh Needy Benefits Foundation in the amount of \$126,000. This grant will allow Tender Mercies to transform more lives with secure and supportive housing.

Founded in 1985, Tender Mercies is a non-profit organization that has transformed the lives of hundreds of homeless men and women with mental illness by providing them with security, dignity and community in a place they call home. Annually, Tender Mercies provides approximately 200 men and women with housing that is safe, sanitary, respectable and affordable.

This grant will allow Tender Mercies to continue to help its residents obtain benefits and provide services such as GED education, independent living skills training and crisis intervention. It will ensure continued successful outcomes in many areas including income, length of residency, and stability of its residents.

"Tender Mercies saves lives of deserving individuals who have endured homelessness and have been subject to abuse, crime, and disease. Individuals like Dana, Felix and Robert come to us scared, alone and desperate. Thankfully we can continue provide a safe, secure and dignified home with the support of our caring donors, funders and volunteers," said Russell Winters, CEO of Tender Mercies.

The Beverly Hersh Needy Benefits Foundation supports basic necessities and immediate needs for the homeless, those who don't have enough to feed themselves and their families, and all who struggle in our community.

To learn more about Tender Mercies, visit [www.tendermerciesinc.org](http://www.tendermerciesinc.org)

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